

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 580466 /		<u>Alt Order #</u> 09834829
<u>Product</u> <b>OBAMA ADD TO SKED A</b>		
<u>Contract Dates</u> <b>10/02/12 - 10/08/12</b>		<u>Estimate #</u> <b>1905</b>
<u>Advertiser</u> <b>Obama/D/President</b>		<u>Original Date / Revision</u> 10/01/12 / 10/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	10/02/12	10/08/12	Good Day Colorado	6a-7a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$450.00			
N 2	31	10/02/12	10/08/12	Regis & Kelly	90130a-10a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$175.00			
N 3	31	10/02/12	10/08/12	Everyday	10a-11a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	31	10/02/12-10/08/12	Everyday	10a-11a	MTuWThF----	:30		<del>\$100.00</del>	NM		
	See MG 9.6,9.7											
N 4	31	10/02/12	10/08/12	Ricki Lake	11a-12p		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	31	10/02/12-10/08/12	Ricki Lake	11a-12p	MTuWThF----	:30		<del>\$100.00</del>	NM		
	See MG 9.6,9.7											
N 5	31	10/02/12	10/08/12	We the People w/ Glo	12p-1p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/02/12-10/08/12	We the People w/ Glo	12p-1p	MTuWThF----	:30		<del>\$150.00</del>	NM		
	See MG 9.6,9.7											
N 6	31	10/02/12	10/08/12	Jdg Joe M-F 1p-2p	1p-2p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$125.00			
N 7	31	10/02/12	10/08/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$125.00			
N 8	31	10/07/12	10/07/12	FOX News Sunday	8a-10a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$150.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u> 580466 /		<u>Alt Order #</u> 09834829
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Product</u> OBAMA ADD TO SKED	<u>Estimate #</u> 1905
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/01/12 / 10/04/12

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Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	47	\$16,650.00	\$14,152.50
<b>Totals</b>	<b>47</b>	<b>\$16,650.00</b>	<b>\$14,152.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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